

What is Twitter?

An information network that allows users to express themselves in 140 characters using text, photos and videos.

Tweet : A 140-character message; Tweets get shown in timelines.

Retweet : A Tweet that you forward to your followers is known as a Retweet. Often used to pass along news or other valuable discoveries on Twitter, Retweets always retain original attribution.

Reply : A response to another user's Tweet that begins with the @username of the person you're replying to. Reply by clicking the "reply" button next to the Tweet you'd like to respond to.

Hashtag #: A way to categorize your tweet so others can find it based on a topic (e.g., #JunctionTO, #kidlit, #MotivationMonday). Any word or phrase immediately preceded by the # symbol. When you click on a hashtag, you'll see other Tweets containing the same keyword or topic.

Follow : Subscribing to a Twitter account is called "following." To start following, click the button next to the Username or on their profile page. See their Tweets on your Timeline.

Username @: The @ sign is used to call out usernames in Tweets: "Hello @twitter!" People will use @usernames to mention users in Tweets, to send you a message or link to your profile.

**Note* if you begin a Tweet with @username, the tweet will only go directly to that user's Home stream, it will not show up in a public Timeline. Cheat by starting the tweet with a " . " .@TDSB_HPAS application deadline is Feb 24, get yours in soon!*

Notifications  : Updates and information sent to your mobile device, alerting you to what's happening on Twitter. Turn on Tweet notifications from accounts you follow whose Tweets you don't want to miss!

Home/Timeline : Your Home timeline displays a real-time stream of Tweets from accounts you have chosen to follow.



@TDSB_AnnettePS



@TDSB_HPAS

Why have a School Twitter Account?

- Quick, timely, up to date information
- Student learning, activities, art
- Schoolwide displays
- Sports events
- School events (trips, council, play days)
- Retweets from TDSB, classes & the local community

Social media has become an integral part of our daily lives. From Facebook to Instagram to Twitter, these online tools enable us to communicate and share information across the Internet. The use of such tools is optional but with the extensive learning opportunities that these platforms provide, schools are encouraged to use social media to complement their teaching and professional development. As students continue to spend a large majority of their time online, it is also an excellent opportunity to be a positive role model of digital citizenship.

~ Communications & Public Affairs, TDSB